

Enterprise strength—Export overseas

Enterprise capability

Family Pack

Exported as far as Hong Kong, China, as well as regions such as the US,European Union, Japan, and South East Asia.



SUANCAI & SNAKEHEAD FISH FILLETS



DINGDING-Sichuan
Boiled Fish in Chili Oil



DINGDING-VITAMIN C
TOMATO FLAVORED FISH



DINGDING GUIZHOU-STYLE
SOUR FISH SOUP



SUANCAI & SNAKEHEAD FISH FILLETS
WITH SICHXUAN PEPPER

Single-Serve

Delicious, High-Quality, and Globally Loved !



Sauerkraut Fish



Boiled Fish in Chili Oil



Tom Yum Soup



Snakehead Fish Fillets



Fish Steak (Black Pepper)



Fish Steak (Garlic)

Ding-Ding Partners

(Ranked in no particular order)

DingDing's partners

Global



Retail



Catering



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Scan the WeChat QR Code to Connect



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Ranked first in online sales for Sauerkraut Fish
for four consecutive years*

Making Eating Happier

来源: iMedia Research (艾媒咨询) 基于中国大陆酸菜鱼市场研究对比的结果确认以2024年中国酸菜鱼市场线上零售渠道销量(包)市场份额统计。叮叮懒人菜品牌占比50.2%，于2025年2月完成调研。本研究中的酸菜鱼指通过电商平台销售，经过科学食品工业流程精加工制成，加热或熟制后即可食用的酸菜鱼预包装食品。

Enterprise strength—Robust Supply Chain

Ding-Ding Fresh Corporate Introduction

DING-DING FRESH has focused on the snakehead fish processing industry since its establishment in 2018,building an integrated industrial chain that covers snakehead fish farming, deep product processing, and ready-to-cook fish dish R&D. It has grown into one of the leading brands and front-runnersin the sector.

We have successively obtained multiple rounds of financing from mainstream consumption investment institutions such as CICC Capital, GLP Hidden Hill Capital, GSR Ventures, etc, with a total financingamount exceeding 400 million yuan.

Furthermore, Ding-Ding-Fresh has built its own 20,000 m² snakehead fish processing plant in Zhaoqing, Guangdong Province. With an annual designed production capacity of approximately 50,000 tons and a storage capacity of 10,000 tons, the facility is projected to generate an annual output value of up to RMB 1.2 billion.

20000m
Snakehead fish
processing factory

50,000 tons
Annual Production
Capacity

10,000 tons
Storage Capacity

1.2 billion yuan
Annual Output Value

150+ person
team

200 million yuan
Plant Construction
Investment

Corporate Honors & Certifications

Including:  HACCP  BRC  FDA  HALAL



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consecutive years



The Originator of
Sauerkraut Fish Made
with Live Fish



China's Top 500
Domestic Consumer
Brands



ISEE Global Taste Award



China's Top 30 Most
Valuable Food Brands



HACCP System
Certification Certificate



BRC Certification
Certificate



FDA Product
Registration Certificate



HALAL Certification
Certificate



ISO 22000 Food Safety
Management System
Certification Certificate

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Enterprise strength—Sauerkraut Fish

Enterprise capability



- 2021-2024 **Ranked first in online sales** for Sauerkraut Fish for four consecutive years
- 200,000 MT Lifetime Sales
- 99% Positive Customer Rating
- 10,000+ MT Annual Fish Processing Capacity (10% Share of Total Industry Output)

4th-Generation Live-Fish Freshness Technology

At DING-DING FRESH, we insist on using only freshly sliced live fish, never frozen fillets. By applying industry-leading freshness-lock technology, we preserve the authentic flavor and nutrition of the fish slices, delivering a true fresh-cut experience.



100% Fresh-Cut
Live Fish



Full Traceability
& SGS Certified



Triple-Checked
Manually Deboned

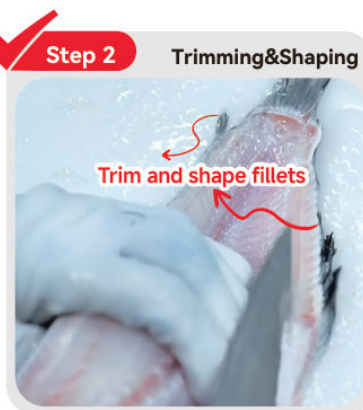


Low-Temperature
Rinse (<7°C)



Premium
Quality Markers

Upgraded Deboning Process



All bones and large spines
are eliminated, retaining only
the premium mid-section of the fish



Enterprise strength— Quality Service

Enterprise capability

Sliced Snakehead Fish Provide Customized Solutions



Product
Description

Processed from live snakehead fish and rapidly frozen to preserve freshness.
Expertly sliced into uniformly sized fillets with a healthy, natural color
When cooked, the fish slices become firm and springy, making them an ideal choice for hot pot meals.

Size

Precision Machine-Slicing | Uniform Thickness (2.5-3mm, Customizable per Client Requirements)

Net Weight

Pouch: 150g, 250g, 500g, 1kg
(Customized to customer requirements.)

Snakehead Fish Fillet Recipes & Applications



Golden Sauerkraut Fish



Specialty Clay Pot Blackfish Stew



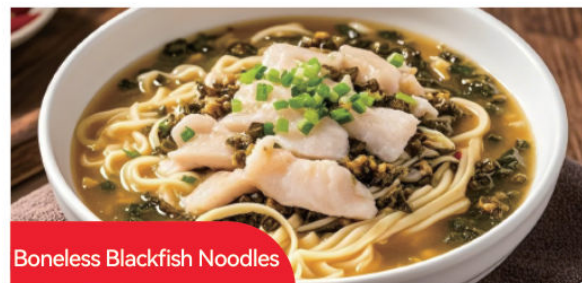
Double Pepper Braised Fish Slices



Hot Pot Blackfish Slices



Skewered Blackfish Slices



Boneless Blackfish Noodles